

***EVO® MIRACLE HAIR PRODUCTS*** わお  
**found wherever good hairdressers are stocked**

**HEY PEEPS, PELICANS AND ALL PERSONS**  
**EVO, CAN WE HAVE A MOMENT OF YOUR**  
**TIME...**

fresh from the primordial gene pool, the best cutters, designers and lab rats in the business have created evo: the most luxurious, innovative and yet sensible hair care range that has ever existed. born from a desire to produce a high quality salon range (and not sell it as the answer to life, love and other woes), evo steps outside the normal realm of truth-stretching invention, to help people think a little and look good, all at the same time. evo...sweet revenge against the industry of over-inflated truths.

the evo range includes all of the regular faces: shampoos, conditioners, treatments, styling and finishing products for all hair types. designed by people who use them, evo products are easy and efficient in dealing with the task in hand. they come in stylish, ergonomic, palm friendly containers, with a life-long guarantee to give you satisfaction- and the abdominals you've always dreamt of.

evo-saving ordinary humans from themselves – although sounding similar to something used in a government anti-drug campaign – is simply trying to express that we are in danger of taking ourselves too seriously. In short, it's time for a bit of reality check.

***to get a feel for the evo range visit our website [www.evohair.co.uk](http://www.evohair.co.uk) and see the lookbook for our latest 'hairdresser' campaign. Failing that, get in contact with [jenna.lloyd@evohair.co.uk](mailto:jenna.lloyd@evohair.co.uk) for any image or info requests.***

**evo®**

**saving ordinary humans from themselves**

**[www.evohair.co.uk](http://www.evohair.co.uk)**